

RETAIL INDUSTRY SOLUTIONS

Just a Few of the Competitive Differentiators Facing the Retail Industry Today...

POS Systems. CRM, Real-Time Inventory Management. Store Communication and Training. Price Optimization. Kiosks. Mobility. RFID. Loyalty Programs.

With competition and profitability challenges characterizing the retail industry today, it is vital to create and grow a business model on solutions that include affordability, reliability and scalability. Many of the differentiators are overwhelmingly driven by network speed, security and above all minimization of down time. These drivers can literally put you in the lead among your competitors with successful implementation. CICAT Networks has the ability to successfully implement and manage your network requirements for your business to obtain and maintain that edge.

Customer behavior and buying trends are key factors to making the right decisions about product, promotion, price, and placement. Retail businesses can capitalize on CICAT's ability to scale customized solutions for these retail requirements. With 14 years of experience in network deployments, migrations and on-going management, CICAT delivers rapid, yet realistic, implementation and results to our clients.

Nationwide single-source network access, project management, provisioning, help desk, monitoring, VPN management, and bill consolidation are services that CICAT can uniquely provide, with one contract, one bill, one point of contact...and with many competitive differentiators.

Pacific Sunwear, George Weston Bakeries Inc., American Greetings/Carlton Cards, AutoZone, The Children's Place, Wetseal, and Strasburg Children are just a few of the **RETAIL CLIENTS** that CICAT Networks works with on a daily basis. Here are some of the reasons why these customers choose to work with us:

Built-in Flexibility. Network-neutral, technology-agnostic approach enables CICAT to customize products, services and tools to exceed customer's expectations and maximize value. Customization. CICAT solutions and services are tailored to the unique needs of each customer, allowing each enterprise to mix and match the right products and services based on their business requirements.

Centralized Management. CICAT's automated tools provide a single point of control for all implementation tasks from multiple network providers, including circuit orders, trouble ticketing, order status tracking, and order completion.

Comprehensive Solutions. CICAT is a full-service clearing house, delivering proven business processes and comprehensive tools sets that maximize each customer's coverage and performance, and minimize complexity and cost.

Many Networks, One Partner. CICAT's strong alliances and partnerships provide enterprises with the experience that guarantees service providers, carriers, system integrators and partners all deliver exactly what's required, when required, all at an affordable price.

Experienced Trusted Professionals. CICAT's certified professionals have real-world experience building multi-carrier, multi-vendor network and telecom projects for complex, large-scale enterprises.

Commitment To Advocacy. CICAT's relationships with national and regional carriers and providers enable us to find additional coverage options, represent customers on their behalf, obtain better pricing, find additional coverage options and resolve service and product issues.